

Steve McConnell is a senior marketing executive with experience working in the franchise, technology, and financial services industries. Mr. McConnell currently serves as Vice President of Marketing at Vanguard Cleaning Systems, Inc., an international franchise organization in the commercial cleaning services sector.

Previously, he worked as VP Marketing for TalkFree, a Voice Over IP services provider, and spent 6 years as a senior consultant within Visa, providing strategic marketing advice to Visa's banking partners. He also led marketing efforts for a semiconductor startup, and has held senior management positions for a number of web and advertising agencies serving the San Francisco Bay Area entrepreneurial technology sector.

Mr. McConnell earned his undergraduate liberal arts degree from Tufts University and his Master of Business Administration from the Haas School at University of California Berkeley. After his MBA studies, he spent two years in Poland, serving in the MBA Enterprise Corps as a marketing and sales consultant for entrepreneurial businesses in Poland.

Prior to joining the Volunteers in Medicine Board, Mr. McConnell acted as an advisor to the VIM national office providing advice and assistance with fundraising and marketing activities. Steve lives in San Francisco with his wife Paula and two daughters, Ella and Nora, where they all enjoy the many musical, cultural, and sporting activities of the region.